



Beers in The Lot Sponsorship

What our listeners say

<p>★★★★★ Hockey Chauffeur, 08/14/2021 Great listen on our long drives to the rink. Love listening on our long drives to/from the rink. The variety of angles to ultimately discuss hockey are great. The colorful language is just a bonus.</p>	<p>★★★★★ D.F. Pendrys , 06/22/2021 Fun times. An interesting voyage into hockey with these gentlemen and their takes. From Beer League to Pros.</p>	<p>★★★★★ Brw1126 , 03/11/2021 Great content & good friends! Super fun to listen to these friends banter about a good ole sport, sharing their experience and knowledge of the game- as well as their camaraderie and memories. Easy to throw it on @ work or my drive and relax. Great content & good friends to listen to.</p>
<p>ABOUT THE SHOW & OUR AUDIENCE</p> <p>Beers in The Lot is a hockey podcast looking to recreate beer league hockey post game conversations. It was started by four, Frederick-area beer league hockey players and friends, used to sharing a few beers, hockey opinions, stories, and laughs, in ice rink parking lots after their games.</p> <p>Our audience includes people from around the hockey community-hockey players at all levels from pros to beer leaguers, coaches, officials, equipment managers, hockey parents, and casual hockey fans.</p>	<p>OUR STATS</p> <ul style="list-style-type: none"> ◆ Since December 2021, averaging 1500 downloads per month. ◆ Our top US markets are where we work and play, Washington, DC (Hagerstown) and Baltimore, representing 39% of our downloads. ◆ Beers in The Lot has downloads from 36 states. 22.06% of those downloads are from Maryland and 40% are from Maryland, Virginia, DC, Pennsylvania, and West Virginia, combined. 	<p>WHY SPONSOR BEERS IN THE LOT?</p> <ul style="list-style-type: none"> ★ Highly rated-100% 5-star reviews on Apple Podcasts. ★ Member of the Listen Frederick podcast network, giving Beers in The Lot exposure via local radio stations and associated social media. ★ Episode average total run time of 30-45 minutes that listeners enjoy during activities like driving around town and working out-your message will be heard. ★ Evergreen advertising-your message lives on after episode release. ★ A growing community around Beers in The Lot-check out our social media and Discord server.

The Details

All sponsors get:

- A Beers in The Lot host-read, live ad that is seamless and integrated
- Exposure to our audience-hockey community members that happen to enjoy a good beer
- Featured spot on the show notes for each episode sponsored

WE LOOK FORWARD TO WORKING TOGETHER!

Contact us for rates. Email: contactus@beersinthelot.com Web: beersinthelot.com